



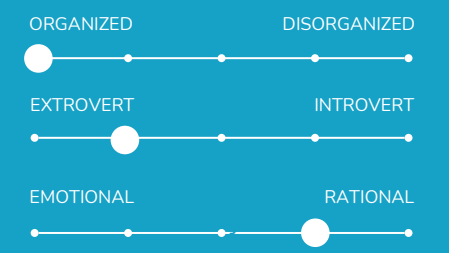
Jeanne

Age: 52
Lives in Paris with her partner.
Current role: Senior Policy Officer at the French Ministry of Health, working on digital health strategy and EU projects.
Education: Master in Public Policy, specializing in health systems and governance

Personality and interests

Enthusiastic, proactive, and analytical.
Believes in using digital innovation to empower patients and strengthen healthcare systems.

Enjoys reading European health strategy papers, attending conferences for networking purposes, and cycling on the weekends.



Conditions and Problems (Policy-Level)

- Fragmentation between national, regional, and EU health systems
- Limited resources for national digital infrastructure
- Protect patient data while enabling clinical research
- Complexity of cross-border legal data sharing frameworks
- Align French strategies with EU-level frameworks (EHDS, EEHRxF)

Policy Priorities

- Accelerate France's implementation of the EHDS
- Promote ethical and secure health data sharing
- Strengthen collaboration with patient associations and research bodies
- Support innovative clinical trials through improved data availability
- Position France as a leader in European digital health

Opportunities

- Use tools like the xShare Yellow Button to build citizen trust by giving them agency over data sharing
- Strengthen France's role in Long Covid research by linking national cohorts to EU studies
- Leverage interoperability standards to reduce administrative burden
- Promote AI and advanced analytics while maintaining transparency and ethics

Relevant Stakeholders

- French Ministry of Health
- INSERM, CNRS, and university hospitals
- EHDS implementation projects
- Patient associations and advocacy groups

Attitude towards data sharing

- Strongly supportive of secure, ethical data sharing
- Views initiatives like the xShare Yellow Button as crucial to building trust and empowering patients

Goals for Data Sharing

- Enable recruitment into Long Covid clinical trials and strengthen research for understudied conditions
- Promote secondary use of data for innovation, public health surveillance, and AI development
- Support cross-border collaborations following the EHDS framework
- Demonstrate to citizens the benefits of sharing data
- Ensure France remains a leader in European health data initiatives

Concerns and Barriers

- Ensuring GDPR compliance and national data protection law oversight
- Risks of misuse of patient data
- Fragmentation between national, regional, and EU systems
- Avoiding duplication of projects across EU
- Lack of long-term financial sustainability for data-sharing platforms

Enablers to Advocate For

- Citizen-centric tools like the xShare Yellow Button
- Interoperability standards and data exchange formats
- Data governance frameworks that balance privacy with research use

Routines

- Daily scans of EU and national health policy briefs
- Strategy meetings with the Ministry of Health and National Data Protection Authority
- Public consultations with patient associations
- Reviews of Long Covid project reports and dashboards

Decision Drivers

- Evidence from data pilots and real-world case studies
- Alignment with EU Commission regulations
- Budget feasibility and sustainability
- Political support
- Public trust and societal acceptance

Problems

- Overlapping projects with unclear coordination
- Need to translate technical jargon into policy / scientific language
- Limited resources for implementation
- Administrative burden for care providers
- High expectations from patient groups and researchers

Behavioural Traits

- Collaborative and consensus-driven, but firm on ethical issues
- Prefers structured briefs to long presentations
- Open to innovation but cautious about scalability

Autonomy

- Significant influence in shaping France's digital health strategy
- Must balance between EU obligations and national political priorities

Policy Literacy

- Knowledge of EU health data governance, GDPR, and national law
- Familiar with interoperability frameworks (EEHRxF, HL7 FHIR)
- Tracks progress of EU-funded projects

Digital Literacy

- Comfortable with digital dashboards, secure data platforms, and policy portals
- Relies on technical staff for detailed programming and system architecture analysis

Support Network

- Ministry of Health colleagues in digital health and clinical trials
- EU-level working groups
- Patient associations
- Policy think tanks and OECD/WHO advisors

Use of policy navigation tools

- HealthData@EU platform for interoperability monitoring
- French national digital health dashboards
- Stakeholder consultation platforms
- Legal reference databases for GDPR/EHDS compliance